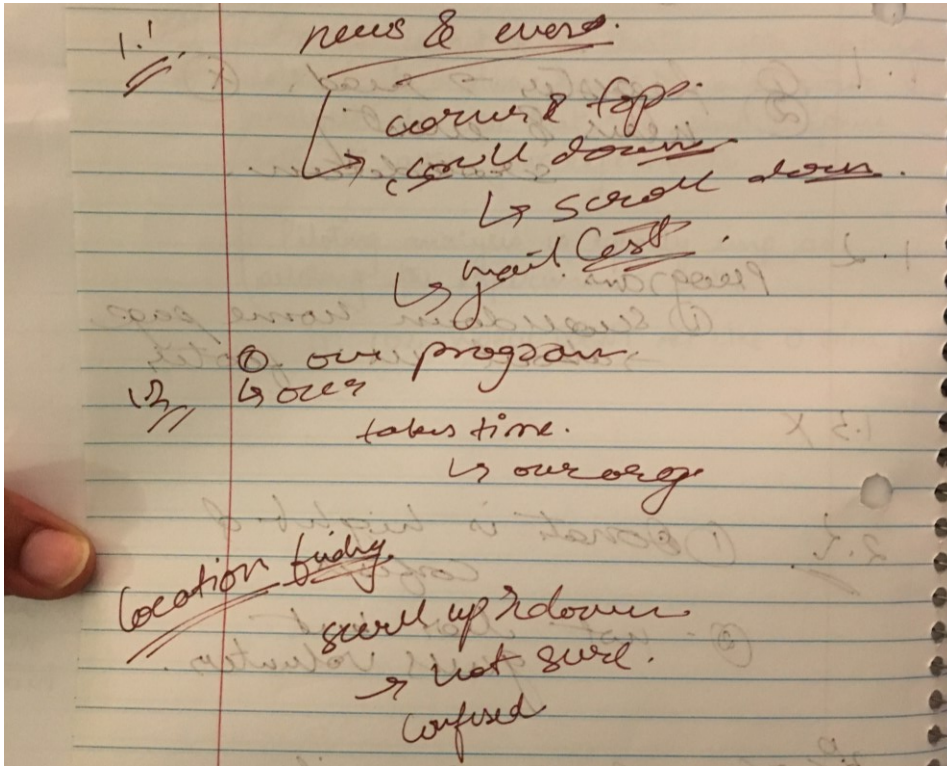


Pilot Test

Krunal | Usability Pilot Test

What happened

Participant A



Existing Website

Scenario 1 | Task 1 (Subscribe to newsletter)

News & Events > look for the options and keep scrolling down.

Still not sure if that's subscription but made the correct guess

Scenario 2 | Task 2 (Locate yourself in website)

Scroll up and down, user still confused and count figure out their location in the website.

Prototype

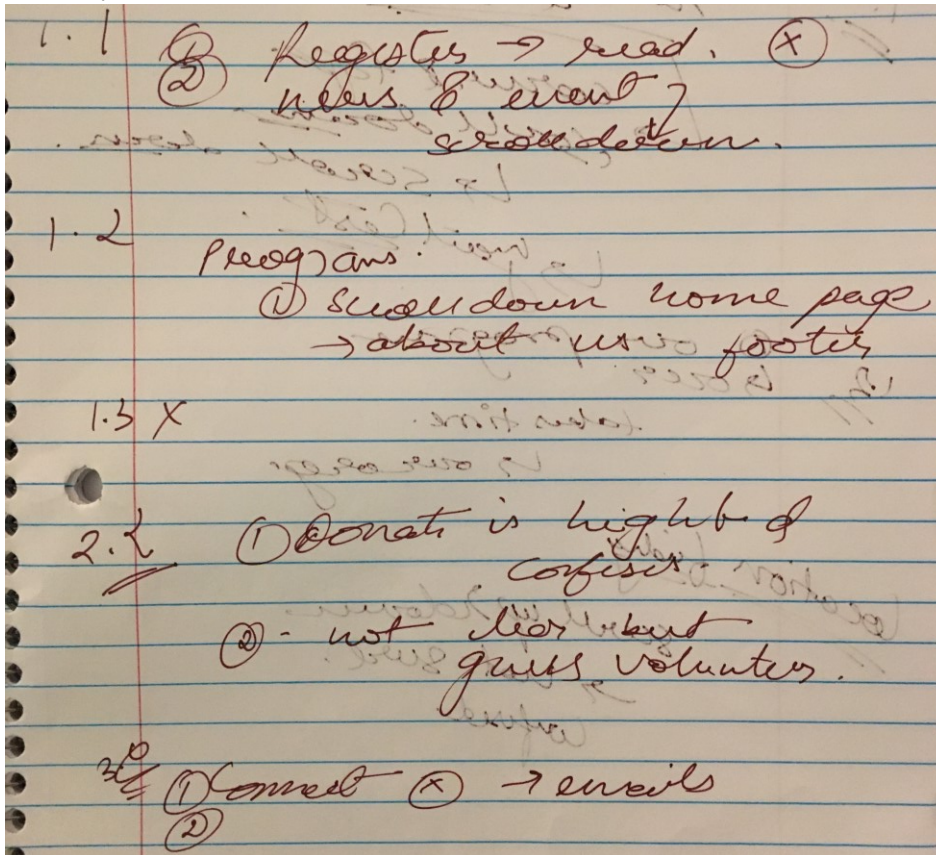
Scenario 1 | Task 1 (Subscribe to newsletter)

Contact Us > Subscription could be the one; She guessed.

Scenario 2 | Task 2 (Locate yourself in website)

Participant easily figured looking at the highlighted option on navigation bar.

Participant B



Existing Website

Scenario 1 | Task 1 (Subscribe to newsletter)

Register Now > have a look around, figure not a good option

News & Events > scroll down, accidently figures out at the footer of the screen subscription is present

Scenario 2 | Task 2 (Locate yourself in website)

'Donate' seems highlighted but user figured it's not correct page.

Still not so clear, but I guess it is 'volunteer' page.

Prototype

Scenario 1 | Task 1 (Subscribe to newsletter)

Contact-Us > Scroll down > 'Subscribe'

Scenario 2 | Task 2 (Locate yourself in website)

Participant easily figured looking at the highlighted option on navigation bar.